

township[®]

**Complete the
cycle, choose
Township[®] bags
and support WWF
and women
empowerment.**



Township Patterns
supports WWF-SA
via the sale of
re-usable bags

township[®]



township®



**Building a future
in which humans
can live in
harmony with
nature protecting
life on Earth.**

10% of the sale of
Township[®] bags goes
towards WWF-SA's
conservation work.

township®



Township®

Since 1997, Township® has been supporting women entrepreneurship in township communities in Cape Town, South Africa. Today, a growing network of six autonomous cooperatives is employing close to 60 women and is producing a wide range of **fair trade bags** for the retail, MICE (Meetings, Incentives, Conferences and Exhibitions) and fashion industries.

Township® has always been committed to **social innovation, environmental protection** and the development and empowerment of women in the townships. Township® is in partnership with WWF – South Africa in order to convey a message of **social responsibility** through a wide assortment of products and supply of a **reusable, durable** and **trendy** alternative to plastic bags. All Township® products are **eco-friendly**, made of **natural jute / 100% African cotton** which is not harmful to the environment. Township® products prints are customised with **water-based ink** and all Township® collateral is printed on **Forest Stewardship Council FSC certified paper**.

From shopping to corporate, incentive to conference, a wide range of bags is available to fulfill our customers' expectations and needs. Our clients are at liberty to choose any bag design and where they want their logo to be placed.

10% of the sale of this bag goes towards WWF-SA's conservation work

Our clients

Township® African bags are being chosen by many PCOs, corporations, associations and public sector institutions across Africa and the world.

A complete service



TOWNSHIP PATTERNS - CAPE TOWN

Sales and Marketing

- Custom order from 100 delegates' events / stock items for small quantities or short lead-time
- A solution for every budget thanks to road-freight consolidation



OPERATIONS CENTRE - EPPING, CAPE TOWN

Production Support and Quality Control

- Sampling from 7 working days (transport included)
- Production lead time: minimum 3 weeks, depending on quantity
- Delivery time: 1-3 days within South Africa

COOPERATIVES - TOWNSHIP COMMUNITIES, CAPE TOWN

Manufacturing of the bags

- Cooperatives wholly owned by the women
- Full autonomy and responsibility

“We are building our future”

– SINGALAKHA COOPERATIVE

township®

Your Selection

1. Choose from any one of the styles shown.

2. Add your own design and/or logo.

- * Note WWF side winder on all bags to illustrate your support.
- * Swing tag: Swing tag on all bags explaining the WWF and Township® story.

Basic Bag, SH01

FABRIC

Bag: 100% Cotton
Handle: 100% Cotton

DIMENSIONS

35cm [w] x 38cm [h]
60cm [handle]



Tote Bag, BS03

FABRIC

Bag: 100% Cotton / Juco
Handle: Jute webbing

DIMENSIONS

38cm [w] x 35cm [h]
x 18cm [gusset]
48cm [handle]

FEATURES

Pocket



Shoulder Bag, BS07

FABRIC

Bag: 100% Cotton / Juco
Handle: Jute webbing

DIMENSIONS

28cm [w] x 36cm [h]
x 6 cm [gusset]
110 cm
[shoulder strap]

FEATURES

Bottom reinforcement
Penholder
Pocket



Shopping Bag, SH02

FABRIC

Bag: 100% Cotton
Handle: 100% Cotton

DIMENSIONS

28cm [w] x 37cm [h]
x 20cm [gusset]
56cm [handle]



Business Bag, BS02

FABRIC

Bag: 100% Cotton / Juco
Handle: Jute webbing

DIMENSIONS

27cm [w] x 37cm [h]
x 9cm [gusset]
58cm [handle]



Portfolio Bag, BS04

FABRIC

Bag: 100% Cotton / Juco
Handle: Jute webbing

DIMENSIONS

32cm [w] x 30cm [h]
x 5cm [gusset]
32cm [handle]

FEATURES

Pocket
Cellphone pocket



Backpack, BS05

FABRIC

Bag: 100% Cotton / Juco
Handle: Jute webbing

DIMENSIONS

33cm [w] x 43cm [h]

FEATURES

Drawcord



Vertical Congress Bag, BS08

FABRIC

Bag: 100% Cotton / Juco
Handle: Jute webbing

DIMENSIONS

28cm [w] x 36cm [h]
x 6cm [gusset]
With flap
110 cm
[shoulder strap]

FEATURES

Bottom reinforcement
Penholder
Cellphone pocket



Horizontal Congress Bag, BS09

FABRIC

Bag: 100% Cotton / Juco
Handle: Jute webbing

DIMENSIONS

31cm [w] x 28cm [h]
x 6cm [gusset]
With flap
110 cm
[shoulder strap]

FEATURES

Bottom reinforcement
Penholder
Inside pocket





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